



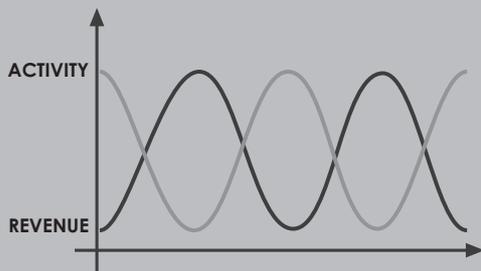
# TELESCHEDULING

MORE SALES - MORE PROFIT

**we make the call ...  
you make the sale!**

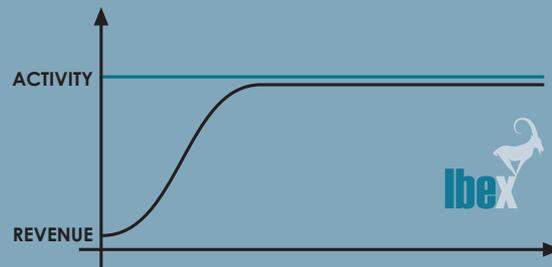
## WITHOUT TELESCHEDULING -

Achieving a profitable balance between **Activity** and **Revenue** can be a challenge in a busy professional sale team. Often they end up heading in opposite directions.



## WITH TELESCHEDULING +

**Ibex Marketing** provides a professional Telescheduling service that delivers an appropriate number of qualified appointments every week. Now you can bring **Activity** and **Revenue** into sync.



“We help  
your  
business  
reach the  
Pinnacle  
of Business  
Scope”

## LIFT YOUR PROFILE

**Ibex Marketing** offers high quality Business to Business Appointment Scheduling to assist your business with the promotion of products or services to your Target Market.

Our Telescheduling Team produces more sales opportunities, through a Professional, Predictable and Seamless contact Strategy that **enhances your brand** and **increases sales!**



# GROW YOUR MARKET EXPOSURE

Telescheduling benefits you and your sales team by:

- Focus on 'Sales Prospecting' allowing your team to focus on closing the sale.
- Greater exposure to your target market
- Increased productivity through more efficient use of Time and Resources



Call Ibex now to unlock your Sales Team Potential!

ph 07 850 9341



**Murray Beer**  
021 279 2783  
murray@ibexmarketing.co.nz

[www.ibexmarketing.co.nz](http://www.ibexmarketing.co.nz)

## Testimonials

"Right from the outset I found that Ibex Marketing provide a quality service, from firstly discussing and understanding my requirements, through to delivering excellent reports on the outcome of their work.

The number of quality appointments achieved by Ibex marketing were well above my expectations, resulting in some excellent sales."

**Patterson Consulting Worldwide (NZ) Ltd**

"Appointments are qualified and made in a professional manner and potential clients are happy to greet me on arrival.

Ibex schedule is accurate in time management area's, appointment are carefully timed and blocked together which saves me a lot of travel time.

My sales to date since using their service have tripled. I now spend my working week presenting to companies contacted by Ibex Marketing instead of at my desk trying to secure appointments."

**Bartercard NZ Ltd**

"We employed the services of Ibex marketing to create opportunities to strengthen our business relationship with some of our non-key customers. I was impressed with the number of confirmed appointments secured and the amount of information the client had when the Product Specialist called.

I would have no hesitation recommending Ibex Marketing to anyone wanting the services of a professional marketing support team. They provide an excellent service that is measured by results."

**Bell Booth Ltd**

"This is the second year Ibex have been part of our marketing budget. It is great to have such a proactive partner in this area.

The successfulness has been quite measurable, providing a very satisfactory level of service... in getting PC Hardware's points of difference across to potential clients has been invaluable."

**PC Hardware**

"I found Ibex friendly and easy to deal with, the end product that they delivered to me was of an extremely high standard and exceeded my expectations and a result I would not have achieved on my own."

**Schramm Law**

"Ibex enabled us to accurately target business that will help grow our own business in what is a very competitive industry."

**Adam Parore Mortgages**